



BeFrugal.com's Guide to Shopping & Coupons at Target

Updated November 30, 2011

Over the past 50 years, Target has exploded into the ultimate one-stop shopping destination from coast-to-coast. Offering everything you can possibly think of from groceries, to furniture, to electronics and much more. Target prides itself on partnering with hundreds of designers to create an exclusive line of quality products. It is their mission to provide their customers with the very best for less.

Top 10 Ways to Save at Target

Even though Target is one of the country's major discount retailers, here at BeFrugal.com, we've compiled a guide chock full of expert tips to ensure you save even more money at Target.

Quick Links to Target:

- [Target.com](#)
- [How to use your Target coupon code](#)
- [Target Online Coupons](#)
- [Target Store Cards](#)
- [Target's Return Policy](#)
- [Target's Weekly Ads and Deals](#)
- [Target's Daily Deals](#)

1. Online & Printable Coupons

Each week, Target offers multiple online [promotional codes](#) and [printable coupons](#). The great thing about Target coupons is you can stack them with manufacturer coupons. Essentially, you can use two coupons per item for the maximum amount of savings. Manufacturer coupons can be found either on the products themselves in the store, printable coupons online, or in newspapers and magazines.

If you didn't have time to print out your online coupons from home, visit the gift center kiosk in-store to access [target.com](#) where you can print all the online coupons you'd like! Or receive Target coupons conveniently to your phone with their [mobile coupon alerts](#). After you opt-in to receive exclusive deals via text, you'll start to receive weekly coupons - show the cashier the barcode right on your phone and your savings will be applied to your purchase. (It is required to have a web-enabled phone, such as an iPhone or android phone to view barcodes. Messaging and data rates may apply)

You can also download the [Target app](#) for Android, iPhone or your iPad to browse clearance items, view their daily deals, and complete your purchase plus much more right from your phone. In addition, Facebook and Twitter can be a useful online tool to find Target deals and coupons. You don't need a Facebook or twitter accounts to view Target's [Facebook](#) and [Twitter](#) pages.

Target also price matches! If you find a printed ad for an item that Target also sells but is cheaper at a competitor, Target will match that price.

Don't forget about your receipt on your in-store purchases! Target will sometimes put high-level coupons on the bottom of your receipt for an added bonus to your next Target shopping trip!

2. Check the Weekly Flyer

Grab your local Sunday newspaper to find Target's weekly ad flyer! You can also view their weekly ad flyer on their [website](#). If you are shopping for something specific, Target also has separate weekly ad sites for certain categories, such as [electronics](#), [furniture](#) and [woman's clothing](#). Target offers many other ways to stay informed of their weekly ads including an interactive [Facebook app](#) page, subscribing to their RSS feed of weekly deals, as well as their [mobile apps](#).

3. Target's Daily Deals

Each day (including weekends), Target offers exclusive deals on 5 particular items. Checkout needs to be completed that day to receive the discount. [Target's Daily Deals](#) are only available online and standard shipping charge is always free – unless you need the item right away, then fees will apply for expedited shipping.

4. Shop the After-Holiday Sales

Keep an eye out for major deals on clearance items after major holidays! Huge savings can be found after Christmas, Valentine's Day, Easter and Halloween. These sales do vary from store-to-store but on average, you can find clearance items 50% off the day after holidays, 75% off roughly 3 days after and 90% off a week or more after.

5. Use Your Target Credit Card

For savings every time you shop at Target, we recommend opening a Target REDcards®. Depending on what you are comfortable with, Target offers a few different store card options; Target Credit Card, Target Visa Credit Card or a Target Debit Card. Target Credit Card and Debit Card can only be used at Target stores and the Debit Card is linked to your checking account. The Target Visa Credit Card can be used anywhere Visa Credit Cards are accepted (Additional benefits apply for these cardholders).

Whichever card type you decide to open, you'll receive 5% off all your purchases every day! Rack up the discounts when you use your REDcard® to fill 5 prescriptions at a Target Pharmacy, you'll receive an additional 5% off a day of shopping at Target. Even though the APR is up to 25%, if you pay your balance off immediately you'll avoid paying interest fees.

6. Earn Cash Back on Your Online Order

Sign up as a [BeFrugal.com cash back member](#) and you'll receive 5.2% cash back on all your Target online purchases. Earning cash back is simple and free plus you can stack this on top of online coupons for extra savings!

7. Shop Clearance Items & End Caps

During your Target shopping trips, you should always check the perimeter of the store, aisle end caps, and travel size bins for clearance and sale items. Target's standard mark down increments for clearance items are 15, 25, 30, 50, 75 and 90% (90% usually for holiday items).

8. Free Shipping When You Spend \$50+ Online

It's always more convenient to shop online but who wants to pay for shipping? For online purchases only, if your merchandise subtotal is \$50 or more, your shipping costs are completely free. Be sure to look for the "Free Shipping when you spend \$50" logo on items that are eligible for this offer. Shipping fees will be applied for items that do not have this logo.

9. Discounted Target Gift Cards

You should never pay full price for Gift Cards! Either for gift ideas or just for yourself, you can purchase discounted gift cards for up to 25% off their retail value. The best places to find Target discounted gift cards would be to search [ebay.com](#) or use a [discounted gift card finder](#).

10. Become a Target Employee

The most exciting reward to working in retail is the [employee discount](#)! Target employees receive a 10% discount on all merchandise – including clearance items, prescriptions and groceries. Employees can also stack on other discounts or coupons that are available to the public on top of their employee discount. Additional perks to working at Target include discounts on fitness centers, top cell phone providers, brand-name computers, event tickets and a bunch more other merchants.

A Few Other Things You Should Know

After all this shopping and saving, if in the unfortunate event you are unhappy with your recent Target purchase there are 3 options:

Call Customer Service

The first place to start addressing your concerns is directly with Target's Customer Service. Depending on the severity of your issue, you can visit their online [help center](#) and browse through their self service tools and help topics. If you need to speak to a representative, refer to their [contact us](#) page for the appropriate department contact info.

Target's Return Policy

If you are looking for a full refund or just want to exchange your merchandise, there are 3 scenarios:

1. **Purchased at a Target store, return/exchange to a Target Store:** You will receive a full refund due by the original payment if it is within 90 days of the date of purchase with original receipt present. You'll receive a store credit if you do not have your receipt.
2. **Purchased on Target.com, return/exchange to a Target Store:** If your online item is eligible to be returned to any Target store it must be within 90 days of the date of purchase. Bring your merchandise in the original packing materials and packing receipt to any Target store for a full refund. Shipping costs will not be refunded. A form of personal identification may be required.
3. **Return/exchange your Target order by Mail:** First, you must visit the Target [Return Center](#) to request a return for an online purchase or gift. Complete the Return Form, repack your order with the original invoice and adhere the pre-addressed shipping label to the box. Ship your order from your nearest Post Office. It usually takes about 7 days for your order to be refunded to your credit card. Shipping costs will not be refunded.

You cannot mail merchandise purchased at a Target store to Target.com for a return/exchange. Some items cannot be returned if already opened, including music, movies, video games, software and collectibles. Gift cards, e-Gift Cards, prepaid music, game and phone cards can also not be returned. See their full [return policy](#).

Reaching Out to the Better Business Bureau (BBB)

As one of the leading national retailers, Target works extremely hard to provide their customers with the best shopping experience and friendly customer service. Target has been a BBB Accredited Business since 1980 with an A rating. In the unlikely event you would like to submit a complaint to the BBB seeking their mediation, you can visit their [BBB Business Review](#) page and click [File a Complaint](#).