



# BeFrugal.com's Guide to Shopping & Coupons at Walmart

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Since they've opened their doors in 1962, Walmart has saved millions of families time and money with their large variety of merchandise including hardware, automotive, clothing, cookware, groceries, jewelry and much more (Produce is also available at Walmart Super stores). As one of America's top discount store, Walmart prides themselves in having everyday low prices for their customers.

## Top 11 Ways to Save at Walmart

To get the best prices on merchandise, Walmart is a great place to shop! Here at BeFrugal.com, we've compiled a guide chock full of expert tips to ensure you get the very best deals at Walmart.

### Quick Links to Walmart

- [Walmart.com](#)
- [Walmart Coupons & Deals](#)
- [Walmart's Local Ads](#)
- [Walmart Store Credit Cards](#)
- [Value of the Day](#)
- [Return Policy](#)
- [Walmart Customer Service](#)

### 1. Walmart Coupons & Special Offers

On top of Walmart's already low prices, each week, they offer [specials and promotions](#) for further savings on great products. The easiest way to never miss a Walmart rollback or special sales event is to sign up for their email updates. You'll receive notifications on these great deals right in your inbox.

Walmart only allows one coupon per item but there is no limit to the number of coupons you can use per transaction. Manufacturer coupons are also accepted. Manufacturer coupons can be found either on the products themselves in the store, printable coupons online, or in newspapers and magazines.

In addition, Facebook and Twitter can be a useful online tool to find Walmart deals, coupons and promo codes. You don't need a Facebook or Twitter accounts to view Walmart's [Facebook](#) and [Twitter](#) pages.

### 2. Use Competitor Coupons at Walmart

Do you have coupons for Walmart competitors for an item that Walmart also sells? Use them at Walmart! If your coupons are for items for a specific price, Walmart will accept them. That also

includes competitor coupons for buy one for a certain price, get another one free. However, there are certain restrictions - You can refer to [Walmart's coupon policy](#) if any of your coupons are unclear.

### 3. Walmart Rollback Prices

It's rollback time at Walmart! Walmart is constantly rolling back their prices store-wide or company-wide. Discount rates varying from store-to-store but generally you can find prices reduced by at least 10% or more. These reduced prices last for a month or longer but can also be for just a day. Major price rollbacks are usually due to a high amount of a certain item in their warehouse because they've purchased too much or the product isn't generating that much interest – it's a great time to buy.

### 4. Price Matching

Walmart is dedicated to offering the lowest prices on a variety of items. If by chance you find a cheaper price on a product Walmart sells, Walmart will match that price! Grab any printed sales ad from your local stores, including food stores and if any of their products are cheaper and also sold at Walmart, bring those printed ads into Walmart and they will match those prices. Typically, Walmart will only price match from local stores that are within a 5-15 miles radius.

The real bargains are on groceries by combining all the cheapest prices on food from all your local grocery stores into one shopping trip at Walmart. Be sure to review Walmart's [Ad Match Guarantee](#) for exclusions.

### 5. Clearance & After Holiday Sales

You can find amazing deals at Walmart in their clearance sections. There usually isn't just one clearance area in each store, they are in each department. More places to find bargains! The longer an item is on clearance the cheaper it will be. This goes for after holiday items as well. If you visit Walmart the first day after a major holiday you'll find items marked down by 50%. Holiday items are known to be marked down as low as 90% the longer its available after the holidays.

### 6. Grab Walmart's Weekly Flyer

Grab your local Sunday newspaper to find Walmart's weekly ad flyer! You can also view their weekly ads online for your specific ZIP code at [walmart.com](#) – just click the [Local Ad](#) link in the top menu. You'll find their latest rollback prices and special offers.

## 7. Open a Walmart Credit Card

Walmart offers 2 types of store credit cards; Walmart Discover Card and the Walmart Credit Card. Both cardholders will occasionally receive limited time special offers such discounts on gas at participating Walmart gas stations. With Walmart's Discover Credit Card, you'll also earn up to 1% cash back on all purchase (including non-Walmart transactions). Even though the APR is high, if you pay your balance off immediately you'll avoid paying interest fees

## 8. Earn Cash Back on Your Online Order

Earning cash back on all your Walmart.com orders is easy and free, plus you can stack this on top of promotional codes for extra savings! Sign up as a [BeFrugal.com cash back member](#) and you'll receive up to 1.5% cash back on all your Walmart online purchases.

## 9. Value of the Day!

Every day one amazing deal is offered on Walmart's [Value of the Day](#) site. Checkout needs to be completed that day to receive the discount. They also offer a group of other great deals on categories like electronics, video games, appliances, and more.

## 10. Discounted Walmart Gift Cards

You should never pay full price for Gift Cards! Either for gift ideas or just for yourself, you can purchase discounted gift cards for up to 25% off their retail value. The best places to find Kohl's discounted gift cards would be to search [ebay.com](#) or use a [discounted gift card finder](#).

## 11. Become a Walmart Employee

The most exciting reward to working in retail is the [employee discount](#)! Walmart employees receive a 10% discount on regular priced merchandise and groceries. Employees can also stack on other discounts or coupons that are available to the public on top of their employee discount.

## A Few Other Things You Should Know

After all this shopping and saving, if in the unfortunate event you are unhappy with your recent Walmart purchase there are 3 options:

## Call Customer Service

The first place to start addressing your concerns is directly with Walmart's Customer Service department – Either in-store or their online customer service center, where you can browse through their [help topics](#).

## Walmart Return Policy

All Walmart.com or in-store purchases can exchange or returned in-store for a full refund with a receipt after 90 days (Shipping charges are non-refundable for online orders). If your refund is under \$25 you have the option to receive cash or a store gift card. No-receipt returns are accepted but on 3 within a 45 day period. Be aware of their [return policy](#) because certain restrictions due apply. Items purchased in-store can only be returned back to the store.

## Reaching Out to the Better Business Bureau (BBB)

In the unlikely event you would like to submit a complaint to the BBB seeking their mediation, you can visit their [BBB Business Review](#) page and click [File a Complaint](#). Walmart works extremely hard to provide their customers with the best shopping experience and friendly customer service. Walmart has been a BBB Accredited Business since 1995 with an A+ rating.