

BeFrugal.com's Guide to Shopping & Coupons at Sears

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Starting as a mail-order business in the 1890's, Sears's rich history has expanded the business into one of America's great retailers where today customers can now shop in-stores, online and still through their catalog. Offering a wide range of merchandise and services including apparel, automotive, home furnishings, appliances, Sears is know for their dependable products and services.

Top 10 Ways to Save at Sears

With a wide variety of merchandise at Sears, you are bound to find some bargains. Here at BeFrugal.com, we've compiled a guide packed full of expert tips on how to save at Sears.

1. Coupons & Sales

On a weekly basis, Sears offers multiple promotional codes, printable coupons, and amazing sales. The easiest way to stay up-to-date on their amazing offers is to sign up for their email updates. You'll receive notifications on their great deals right in your inbox. You can also visit BeFrugal.com to view our Sears page for the latest coupons and promo codes.

Sears will not accept competitor coupons but will match competitor prices if you bring in a printed ad showing the cheaper price. It is extremely common to shop at Sears and see 15%-50% off sales on everyday items in-stores and online. In addition, Facebook can be a useful online tool to find Sears deals and coupons. You don't need a Facebook accounts to view Sears Facebook pages.

2. Sears Store Card

If you are an avid shopper at Sears, we recommend opening a Sears MasterCard card to save even more money. Your Sears MasterCard can be used anywhere MasterCard is accepted. As a cardholder, you'll receive exclusive benefits such as cardholder-only sales,

Quick Links to Sears

- Sears.com
- Sears Coupons & Deals

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- Weekly Ad Flyer
- Sears Outlet
- Deal of the Day
- Cash Back

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an extra 5-20% off everyday sales, and cash back points on every \$1 spent. You can redeem your points for Sears gift cards, merchandise, travel and more. Even though the APR is high, if you pay your balance off immediately you'll avoid paying interest fees.

3. Shop Online

Shop without ever leaving home! It's often cheaper to shop online at sears.com rather than going to a Sears location. Sears offers numerous promo codes ranging from \$5 off \$50+ order to \$20 off \$200+ order. Not only can you save more by shopping at sears.com, but it can also save you a lot of valuable time. On Sears.com, you can also find a better variety of merchandise than you would in-store. You can also save money on shipping by picking it in-store (for eligible items only). Visit BeFrugal.com for the latest Sears promo codes.

4. View Sears Latest Deals From Your Phone

Sears coupons can also be easily accessible from your smart phone with their mobile web pages and applications. You can download the Sears app or access their mobile web page from your smart phone to view their weekly specials and coupons and even shop, all on-the-go.

If you don't own a smart phone, sign up for Sears text alerts and you'll receive weekly text messages with exclusive deals for online and in-store purchases. Great ways to save in the palm of your hand!

5. Deal of the Day

Every day one amazing deal is offered on Sears.com **Deal of the Day** site. Checkout needs to be completed that day to receive the discount. Below the featured "Deal of the day" item there are usually a few other amazing deals. These deals are for online shoppers only.

6. Shop the Outlet & Clearance Section

For the best bargains, find the clearance sections at your local Sears. There is usually a clearance area in each department. For super savings, shop the Sears Outlet for 20-80% off discounted and overstock merchandise. You're bound to find some amazing deals! In the outlet, they have specific pages for each department as well as clearance, new and returned & tested sections to help you sift through the deals. Free shipping promo codes can be applied to online outlet orders as well.



7. Grab the Sears Weekly Flyer

Check your local Sunday newspaper for Sears weekly ad flyer! You can also view their weekly & daily ads online at Sears.com. Or sign up online to receive the weekly ad right to your inbox every week!

8. Earn Cash Back on Your Online Order

Earn cash back on all your Sears.com orders - It's simple and free! Plus, you can stack this on top of promotional codes for more money in your pocket! Sign up as a BeFrugal.com cash back member and you'll receive cash back on all your Sears online purchases.

9. Discounted Sears Gift Cards

You should never pay full price for gift cards! Either as a gift or just for yourself, you can save up to 25% when you purchase discounted Sears gift cards. The best places to find Sears discounted gift cards would be to search ebay.com or use a discounted gift card finder.

10. Become a Sears Employee

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The ultimate, most extreme way to get the best deals at Sears is to work there! Sears employees receive 10-20% off select products. And since Kmart is also a subsidiary of the Sears Corporation, Sears sales associates are also eligible for a 10-25% discount on select products at Kmart. Refer to the Associate Discount Policy for more details.

A Few Other Things You Should Know

After all this shopping and saving, if in the unfortunate event you are unhappy with your recent Sears purchase there are a few things you should know:

- Call Customer Service: The first place to start addressing your concerns is directly with Sears Customer Service. You can either head into a store to speak with an associate at the customer service desk or contact customer service via phone, email, or online chat. Sears also offers a cool feature called "Click to Call". Instead of waiting on hold for a customer service agent, input your phone number and they'll call you back!
- 2. **Sears Return Policy:** Sears has a satisfaction guaranteed or your money back return policy. Bring back any item along with your receipt within 90 days for a full refund (Some exceptions may apply on certain products). For online orders at

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sears.com, they can be returned to the store with the original packaging and packing slip. Please review the **return policy** for exclusions.

3. Reaching Out to the Better Business Bureau (BBB): As one of the leading national retailers, Sears works extremely hard to provide their customers with the best shopping experience and customer support. Sears Holdings Corporation (Headquarters) has been a BBB Accredited Business since 1926 with an A- rating. In the unlikely event you would like to submit a complaint to the BBB seeking their mediation, you can visit their BBB Business Review page and click File a Complaint.



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